



## PRESS RELEASE

**For Immediate Release 20<sup>th</sup> November 2014**

The UK Chamber of Shipping and Witherby Publishing Group Ltd have entered into a mutually beneficial commercial arrangement whereby Witherbys will manage the sales and distribution of The Chamber's book **'Master's Guide to Shipboard Disciplinary Procedures'**.

From 15<sup>th</sup> November 2014, orders for the book can now be placed alongside titles from OCIMF, SIGTTO, IMO, INTERTANKO, IACS, ITOFP and Witherbys.

The title has proven itself to be a vital tool for Masters and Officers when interpreting the Code of Conduct for the Merchant Navy, and is a must-have reference point for ships' bridges across the world.

Iain Macneil, Managing Director of Witherbys said: "We are pleased to add the 'Master's Guide to Shipboard Disciplinary Procedures' to our portfolio of maritime books. The Master's Guide is a great title and complements many of the other titles we publish. We look forward to building our relationship with the UK Chamber of Shipping in the future, with the addition of more titles."

Guy Platten, Chief Executive Officer, UK Chamber of Shipping added: "The UK Chamber's maritime expertise is second to none, and our Master's Guide is designed to support the needs of seafarers the world over. By partnering with such a renowned publishing house, we know we will reach a new, global audience, and we look forward to a long and productive relationship."

### **About Witherby Publishing Group**

Witherby Publishing Group, which was formed from a JV between Witherbys and Seamanship International, is based in Livingston, Scotland and run by partners Iain Macneil and Kat Heathcote. Iain is an ex-mariner who set up Seamanship International to design and develop training and reference materials for the shipping industry. Kat, who has a background in the energy business including with BP and Wood McKenzie, joined the company in 2004.

The company has customers in over 180 different countries and has won a variety of awards including the Seatrade Award for best IT Application, the Lloyd's List Training award and the Queen's Award for Enterprise: International Trade.

The company publishes as Witherby Seamanship and Witherby Insurance. All digital versions and products are provided through Witherby Digital.

### **About the UK Chamber of Shipping**

The UK Chamber of Shipping is the trade association and voice for the UK shipping industry, with around 150 members from across the maritime sector.

It works with Government, Parliament, international organisations and others to champion and protect the UK shipping industry on behalf of its members.

### **For further information:**

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