

## PRESS RELEASE

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### Witherby Publishing Group wins award for one of the Top 10 Best Workplaces in the UK

Following their success at the “Best Workplace” Scotland Awards, Livingston based specialist publisher of marine training, reference and regulatory materials, Witherby Publishing Group has another award to add to the cabinet – a UK wide award for “Best Place to Work”.

Witherbys was among twenty five shortlisted UK wide businesses in the small business category (20-49 employees), and was ranked 9th place. The award was given to the company at Best Workplace award ceremony in the spectacular Tower of London.

Judges selected Witherbys for the award as they were impressed with the responses from the employees, who saw the company as having an open and approachable management style, a flat structure that led to better communications, felt involved with the business and its strategy and growth, trusted the directors and were proud of the work that the company’s charitable trust is doing.

Director Kat Heathcote, who accepted the award, said “It’s an incredible feat to win this award on our first year of entering! It’s fantastic for our company and our employees to be recognised on this platform.”

The award contributes to a successful and exciting year for Witherbys. The company was recognised by the UK publishing industry when, in March, Witherbys were shortlisted for the Specialist Consumer Publisher of the Year award from the Independent Publishers Guild. Last month the company saw record sales of its latest edition of ‘Passage Planning Guide – Malacca and Singapore Straits’, a publication vital to many of the ships that use one of the busiest and congested seaways in the world.

#### **About: Witherby Publishing Group**

Witherby Seamanship has been involved in producing, protecting and publishing eBooks for more than 10 years, and it is calculated that there are over 300,000 Witherby Seamanship eBooks in use today.

WPG publishes for the industry bodies OCIMF, SIGTTO, SKULD, IACS and ITOFF.

The roots of Witherby Publishing Group can be traced to 1740 in London, around the time that ‘Lloyd’s List’, one of the world’s oldest running journals, was first published at Edward Lloyds Coffee House. Witherbys early business included the preparation of contracts between merchants and owners of ships and the insurance clauses associated with them. 272 years later, the company still supplies insurance clauses to the commercial marine market.

Witherby Publishing Group is looking forward to celebrating its 275th birthday in 2015.

#### **About: Great Place to Work Institute UK**

The Great Place to Work Institute UK is part of the world's largest consultancy specialising in workplace assessment and enhancement. Every year Great Place to Work® surveys some 6,000

organisations around the world representing around 10 million employees. This gives us unrivalled insight into what makes an organisation's employees tick and how leaders can improve their business performance by understanding and improving their workplace culture.

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