## PRESS RELEASE:

Fri 13<sup>th</sup> Sept 2013 For immediate release

## Witherby Digital completes iPad Version

Witherby Digital Is delighted to announce the App that will make many of the world's marine technical and regulatory publications available on iPad.

You will be able to download the FREE APP from Apple's 'App Store' and will be able to purchase the eBooks online via witherbydigital.com

IT Director Johan Machtelinckx said "Migrating our technology from Microsoft.net to the iPad has not been without its challenges, but we are pleased to complete a user interface that uses a similar look and feel to that which we initially developed 12 years ago for Windows based eBook systems".

The App should be available in October 2013 by searching on 'Witherby' and 'Reader' in the App Store.



**About: Witherby Digital** Witherby Digital is a wholly owned subsidiary of Witherby Publishing Group (WPG). Under the Witherby Seamanship brand, the company has been involved in producing, protecting and publishing eBooks for more than 10 years, and it is calculated that there are over 300,000 Witherby Seamanship eBooks in use today.

WPG publishes for the industry bodies OCIMF, SIGTTO, CDI, SKULD, IACS and ITOPF.

## For further information contact:

Clare Barron
Sales & Marketing Manager
Witherby Publishing Group
Tel: +44 (0)1506 463 227
clare@emailws.com